

31st Annual Canadian Power Conference & Networking Centre

Westin Harbour Castle November 21 & 22



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Marketing Partnership Information

Sampling of some of the benefits available to APPrO Marketing Partners:

Affinity Benefits

- Partnership and profile with the leading Canadian power gen industry event of its kind
- Access to a range of top industry decision-makers
- Inclusion of promotional brochure in IPPSO FACTO mailings
- Newsworthy articles in IPPSO FACTO
- Conference listing on APPrO Event Listings web page
- Logo profile and hotlink on APPrO Conference website
- Listings in our weekly PowerBrief e-newsletter
- Advertisements in Power Networking Guide
- Advertisements in IPPSO FACTO Magazine
- Logo on APPrO Conference website
- Promotional space on Conference App

On-site benefits at APPrO Canadian Power Conference

- Opportunity to distribute promotional literature onsite
- List of all registered attendees following the event*
- Event access
- Tabletop at annual conference

Please contact Carole Kielly at 416-322-6549 ext. 226 or e-mail carole.kielly@appro.org to discuss additional and customized options, tailored to your company's individual needs and preferences.

all options vary depending upon proposal

* name and company only as per privacy regulations